

Brokenwood Wines Pty Ltd

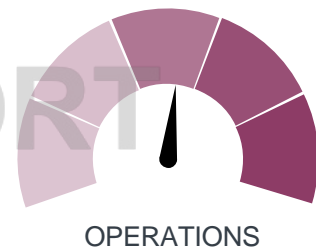
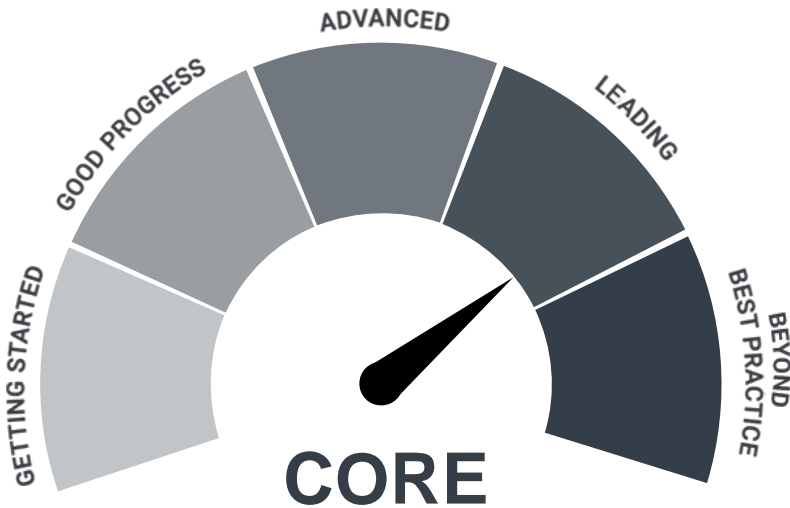
Website
www.brokenwood.com.au

Primary Industry Sector
Food & Beverage

Packaging Supply Chain Position
Manufacturer

ABN
14611823425

DASHBOARD



SUMMARY

For the 2019 APCO Annual Report, *Brokenwood Wines Pty Ltd* has achieved Level 4 (Leading) for the core criteria. All seven core criteria were answered and three out of six recommended criteria were answered. In addition, *Brokenwood Wines Pty Ltd* has either achieved or put in place ten out of ten relevant packaging sustainability targets, and is publicly reporting progress against zero of these targets.

INDICATORS

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

CORE: All core criteria.

RECOMMENDED: All answered recommended criteria.

TOTAL: Sum of all core and answered recommended criteria.

LEADERSHIP: All criteria that defines leadership on packaging sustainability.

OUTCOMES: All criteria that lead to direct improvement in packaging sustainability.

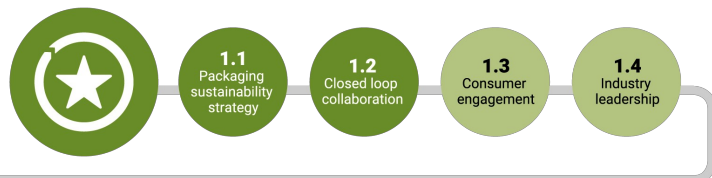
OPERATIONS: All criteria related to business operations for improving packaging sustainability.

Brokenwood Wines Pty Ltd

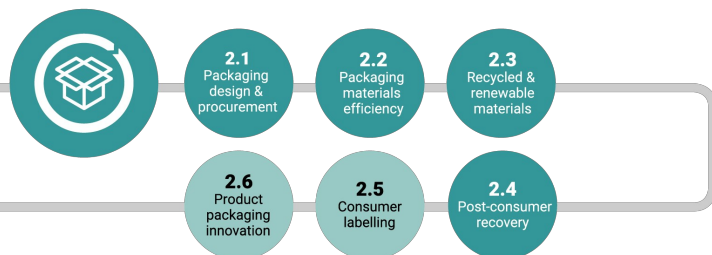
REPORTING FRAMEWORK

OVERVIEW

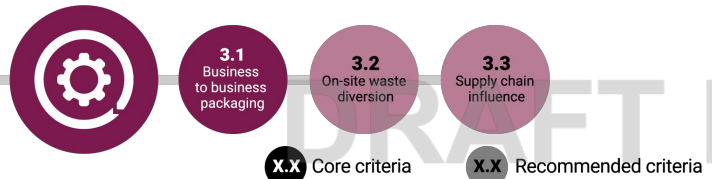
1. LEADERSHIP



2. OUTCOMES



3. OPERATIONS



X.X Core criteria

X.X Recommended criteria

LEVEL DESCRIPTION

LEVEL 0

NOT YET STARTED

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

LEVEL 1

GETTING STARTED

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

LEVEL 2

GOOD PROGRESS

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

LEVEL 3

ADVANCED

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

LEVEL 4

LEADING

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

LEVEL 5

BEYOND BEST PRACTICE

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram above illustrates the key differences between performance levels. Please see www.packagingcovenant.org.au for more information.

ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO Annual Reports are a key Membership obligation, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.

Brokenwood Wines Pty Ltd

TARGETS

Do you have specific targets to review new products against the SPG or equivalent?

To ensure packaging is 100% recyclable, made from recyclable materials and fit for purpose whilst maintaining our brand image.

Do you have specific targets to review existing products against the SPG or equivalent?

To ensure packaging is 100% recyclable, made from recyclable materials and fit for purpose whilst maintaining our brand image.

Do you have specific targets to reduce (optimise) the quantity of material used in packaging?

To ensure packaging is continually reassessed to keep it to a minimum where possible ie: increase product quantity within existing and recycled packaging

Do you have specific targets to improve recoverability of packaging (e.g. reuse, recycling, recoverability)?

Recycle on site wherever possible, reducing general waste. Reuse packaging internally, reducing waste, reducing purchasing of new packaging material. Collate recycled material to reuse in the supply chain eg. sending packaging back to bottling line.

Do you have specific targets to use sustainable (e.g. renewable and recyclable) materials in packaging?

Purchase packaging made from recycled & recyclable materials

Do you have specific targets to include on-pack labelling for disposal or recovery?

To ensure all products are produced with the recycling symbol clearly displayed, to encourage correct disposal. Looking into post sale recycling encouragement/information to our consumers by way of information posted on website/social media etc

Do you have specific targets to reduce on-site waste sent to landfill?

To continuously look at ways to reduce onsite waste and monitor through our cleanaway reports. To aim toward going to a paperless workplace.

Do you have specific targets to improve packaging sustainability through procurement processes?

To continue to ensure our suppliers of packaging meet our sustainability requirements.



Brokenwood Wines Pty Ltd

TARGETS

Do you have specific targets to engage in closed loop collaboration(s) with stakeholders?

To increase the amount of reuse of cardboard packaging being sent back to our external bottling line at First Creek.

Do you have specific targets to reduce (optimise) business-to-business packaging?

We are endeavoring to look into the viability of the introduction of reusable containers for select products between external bottling line at First Creek and Warehouse.

COMMITMENTS

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY (core)

4. Leading

Your organisation is committed to: Publicly reporting progress towards packaging sustainability.

Criteria 1.2 CLOSED-LOOP COLLABORATION (core)

1. Getting started

Your organisation is committed to: Investigating options to join or start a collaborative initiative to address barriers to the recovery of waste packaging.

Criteria 1.3 CONSUMER ENGAGEMENT (recommended)

Not relevant

Your organisation has indicated that this criteria is not relevant.

Criteria 1.4 INDUSTRY LEADERSHIP (recommended)

Not relevant

Your organisation has indicated that this criteria is not relevant.

Brokenwood Wines Pty Ltd

COMMITMENTS

Criteria 2.1 PACKAGING DESIGN & PROCUREMENT (core)

5. Beyond best practice

Your organisation is committed to: Evaluating all packaging using a rigorous Life Cycle Assessment (LCA) approach.

Criteria 2.2 PACKAGING MATERIALS EFFICIENCY (core)

5. Beyond best practice

Your organisation is committed to: Reducing packaging weight or optimising packaging material efficiency in all products.

Criteria 2.3 RECYCLED & RENEWABLE MATERIALS (core)

5. Beyond best practice

Your organisation is committed to: Incorporating or optimising recycled and/or renewable content in all products.

Criteria 2.4 POST-CONSUMER RECOVERY (core)

5. Beyond best practice

Your organisation is committed to: Having all primary packaging be recoverable through existing post-consumer recovery systems and achieving the highest potential environmental value.

Criteria 2.5 CONSUMER LABELLING (recommended)

1. Getting started

Your organisation is committed to: Investigating opportunities to improve on-pack labelling for disposal or recovery.

Criteria 2.6 PRODUCT-PACKAGING INNOVATION (recommended)

Not relevant

Your organisation has indicated that this criteria is not relevant.

Brokenwood Wines Pty Ltd

COMMITMENTS

Criteria 3.1 BUSINESS-TO-BUSINESS PACKAGING (core)

1. Getting started

Your organisation is committed to: Developing a plan or investigating opportunities to reduce the amount of single-use business-to-business (B2B) packaging used internally or sent to customers.

Criteria 3.2 ON-SITE WASTE DIVERSION (recommended)

4. Leading

Your organisation is committed to: Investigating opportunities to divert more than 50% of solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

Criteria 3.3 SUPPLY CHAIN INFLUENCE (recommended)

3. Advanced

Your organisation is committed to engaging its supply chain about packaging sustainability by: (1) Communicating goals and guidelines. (2) Providing support to suppliers to improve their understanding of goals and strategies. (3) Collaborating with key suppliers to share knowledge.

SIGN OFF

Company Executive Name

Candice Crawford
Finance & Operations Manager

Brokenwood Wines Date 06/19

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